

GOLDEN ROTA NEWS



Tagum North
Rotary
Club



Rotary Opens Opportunities

EDITOR'S NOTE :



ARNOLD M. NICOLAS, PHF +8
EDITOR-IN-CHIEF

Rotary Opens Opportunities: this rotary years theme aims to lead and live as an inspiration to humanities. We connect passionate people with diverse perspectives to exchange ideas, forge lifelong friendship, and above all, take action to change the world.

The ROTAnews of Rotary Club of Tagum North provides information and activities of the club. This is also one of our avenue to provide latest information to people of the different activities and information about Rotary.

Similarly, in the human society, civilization can evolve only if people with the right thought and right action pool in their resources together to move towards the right direction. When an engineer take care of the construction of the new cellphone tower, he needs the cooperation of the associate engineers, product suppliers, transporters, people in the vicinity of the tower and of course, his friends and family. Once again, we are talking about togetherness making a difference.

When people come together for the right purpose and under the right leadership, what results is sheer magic. Right values are necessary if togetherness or unity is to yield the right results.

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Tagum North
Rotary
Club 

Club Profile

Date Chartered	December 9, 1988
Sponsor	Rotary Club of Tagum
Charter President	Seng Beng "Danny" Lee
Club No.	26110
Current No. of Members	33
Meets Every	Tuesday @ 7:00PM
Meeting Place	Miko's Brew, Apokon Road, Tagum City
Facebook Page	Rotary Club of Tagum North

Editorial Board

Editor-in-Chief	PAG Arnold M. Nicolas
Associate Editor	Rtn. Norman Adlawan
Lay-Out Artist	John Quirante
Contributor's	Sec. Marlou P. Fulo Pres. Mae T. Dalisay

The Golden ROTAnews is the official weekly magazine of the Rotary Club of Tagum North. It is regularly distributed during clubs weekly meetings and posted in Rotary Club of Tagum North Fun page. Members are encouraged to compose and submit articles, stories, features, and digital photographs. Correspondence can be addressed by email to amn_1309@yahoo.com on or before Friday of each week. The manuscript shall observe copyright laws. Excerpts shall recognize and the Golden ROTAnews as the original source.



The Cover

Newly constructed Water for Life Project at Purok 7, Barangay La Filipina, Tagum City funded by Rotary Club of Godeok, District 3620, Republic of Korea and Rotary Club of Tagum North, District 3860, Republic of the Philippines.

EDITORIAL

Clean water is a basic need for human beings. When people, especially children, have access to clean water, they live healthier and more productive lives. However, at least 3,000 children die each day from diseases caused by unsafe water, which is what motivates our members to build wells, install rainwater harvesting systems, and teach community members how to maintain new infrastructure.

While very few people die of thirst, millions die from preventable waterborne diseases, providing the impetus for our members to also improve sanitation facilities in undeveloped countries. Members start by providing toilets and latrines that flush into a sewer or safe enclosure and then add education programs to promote hand-washing and other good hygiene habits.

From the various water projects in which Rotary has participated, we have come to know the obstacles that many people across the globe face when it comes to some of the basic necessities of life. We tend to take for granted the clean and generally safe and plentiful water sources to which we have access.

Rotary International, through the combined actions of individual Rotarians and Rotary Clubs, seeks to assure that all people have adequate access to clean and safe water. The Rotary theme for March, Water and Sanitation, asks us to focus on the life changing improvements that we can make through these international projects to provide a more readily available and healthy supply of water to all people.

The problem is not that the world will run out of water (that amount is fixed through evaporation and re-condensation). The problem is the unequal distribution of water and the lack of universal proper sanitary practices to assure safe water for drinking. While some regions and peoples are certainly at greater risk than others and deserving of greater attention, we have seen recently that no population is free from concern. Consider the lead problems in Flint, Michigan and the approaching Day Zero for Cape Town, South Africa (which fortunately has been moved further out and may never happen). Water and sanitation issues will certainly continue to be an area of focus for RI and deserving of our attention as Rotarians.

Rotary is dedicated to six areas of focus to build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever. Water and Sanitation is one of those six areas of focus.

Rotary Club of Tagum North

Council Member : Provincial Advisory Council Davao del Norte
Provincial Police Office
Council Member : Provincial Disaster Risk Reduction and
Management Council of Davao del Norte
Council Member : Local School Board – Tagum City
Council Member : Pink Tagum

Program

ROTARY CLUB OF TAGUM NORTH 34th Regular Weekly Meeting

March 02, 2021, 7:30PM

Call to Order	Pres. Mae T. Dalisay,PHF+5
Invocation	Audio Visual Presentation
National Anthem	Audio Visual Presentation
Rotary Hymn	Audio Visual Presentation
Object or Rotary & 4 Way Test	Rtn. Albert Ng, Sr., PHF
Introduction of Guests & Rotarians	Rtn. Mervin Jay Suaybaguio,RFSM
Rotary Information	PN Jim M. Osorio,RFSM
Treasurer's Time	PAG Arnold M. Nicolas,PHF+8
Secretary Time	Sec. Marluo P. Fulo,PHF
Presidents Time	Pres. Mae T. Dalisay, PHF+5
Adjournment	Pres. Mae T. Dalisay, PHF+5
Emcee	Rtn. Eduardo C. Dinglasan,Jr.,RFSM

Updates:

Rotary Village Magsaysay House Donation
District Grants Application Updates
PETS/SETS

Prayer:

O gracious and everlasting God who has given us this good land for our heritage, we pray Thee to prosper our many efforts to share our blessings and our talents with others. Especially do we commend to Thy guidance our membership in Rotary International that we may show forth Thy praise in our willingness to serve and to strive for unity and peace with all men of good will. Amen.



HOLGER KNAACK
Rotary International President
RY 2020-2021



RODELL RIEZL SJ REYES
District Governor, District 3860
RY 2020-2021



CARY H. BEATISULA
District Executive Secretary
RY 2020-2021



NEAL M. ARARAO
Assistant Governor, Area 2D
RY 2020-2021



MAE T. DALISAY
President 2020-2021



REVEDOR R. PEREYRAS
President Elect



ANDRES P. GENTUGAYA
President Nominee



PAG GLENN A. PONO
Vice President



MARLOU P. FULO
Secretary



PAG ARNOLD M. NICOLAS
Treasurer



DEXTER C. CONSOLACION
Auditor



NORMAN J. ADLAWAN
Sgt. At Arms



PP CHARLES ALDWIN M. CARPIO
Membership



PP DARWIN B. RAVELO
Club Administration



JESS M. OSORIO
Service Project



PP RONALD S. BORDIOS
Public Image



PP RAMEL A. LINTUAN
The Rotary Foundation



MICHAEL BRYAN A. BRIONES
The New Generation



KEVIN ANH
International Service



IPP RENIE P. SISCON
IPP



PP SALVADOR MICHAEL B. MALBOG
Protocol Officer



PAG JOSE ALVIC P. SUYBAGUIO
Club Adviser



**March 2021
Message**

HOLGER KNAACK
President 2020-2021
March 2021

As someone who knows firsthand the great leadership potential of Rotaractors, I always look forward to World Rotaract Week, which we are celebrating from 8 to 14 March. Rotaractors are the focus of all three of my presidential conferences this year, and I was proud when, two years ago, the Council on Legislation voted to elevate Rotaract by including Rotaract clubs as members of Rotary International. Before that, the Council had already made dual membership possible, and shortly after, the Board of Directors decided to do away with Rotaract's age limits.

But we are only just embarking on our journey together. Partnering effectively doesn't happen by itself. It requires both sides to be open and to understand the value of cross-generational alliances. Louie De Real, a dual member of Rotaract and Rotary, explains.

Joint virtual meetings have helped Rotaractors introduce Rotarians to new ideas and tools, pioneering unique ways for clubs to collaborate. In the case of pandemic and disaster response, Rotaract clubs used social media to coordinate efforts, drive information, and fund-raise, while Rotary clubs used their networks and resources to amplify support, provide logistics, and bring the goods and services to communities.

Rotaractors' innovative virtual engagement and professional development activities inspired Rotarians to support and follow suit. The pandemic made Rotaract clubs realize that we can immediately connect and partner with Rotary clubs through virtual platforms. With constant collaboration, we realize that Rotary and Rotaract indeed complement each other — that we are part of a single organization with shared goals.

Both sides add value. Rotarians can be mentors and service partners to Rotaractors, while Rotaractors can demonstrate to Rotarians that difficult jobs can be simplified and limitations can be surpassed through digital approaches. This synergy motivates Rotaractors to become future Rotarians: I joined Rotary because Rotarians gave me memorable membership experiences through inspirational moments of collaboration. I needed to be a Rotarian to inspire Rotaractors the same way, now and in the future.

That same synergy leads Rotarians to realize that while Rotaractors may have a different culture, we all share a common vision of uniting people to take action. Rotaract's unique ways of doing things serve as inspiration for innovation, helping Rotary increase its ability to adapt to future challenges. Rotarians and Rotaractors will build the future together, so let's start today.

I see no difference between a Rotary club and a Rotaract club, except perhaps for the average age!

Many Rotarians still view Rotaract as our youth organization, but I see it differently. For me, they are part of us, and they are like us. To be successful together, we need to have mutual respect — to see each other as equals. Let's see Rotaractors for who they really are: students and young leaders, but also successful managers and entrepreneurs who are capable of planning, organizing, and managing a Rotary institute — including breakout sessions in five languages — as they did in Berlin in 2014.

As we take this journey together, let's remember the strengths of Rotary and Rotaract. And, as Louie says, let's get started right away in building the future together. In doing so, we open endless opportunities for our organization.

Holger Knaack | Louie De Real
Rotary International President | Pilipinas Rotaract MDIO Chair

This joint message of Rotary International President Holger Knaack and Pilipinas Rotaract MDIO Chair Louie De Real for March 2021 in celebration of the World Rotaract Week was published at My Rotary and The Rotary Magazine and was sent to more than 1.4 million Rotarians and Rotaractors worldwide.

Trustee Chair's Message



K.R. Ravindran
Trustee Chair 2020-21

March 2021

One year ago this month, the World Health Organization declared COVID-19 a pandemic. As I write these words, the coronavirus continues to wreak havoc: taking lives, choking economies, and changing our societies in myriad ways. It has disproportionately hurt the poor and worsened inequalities.

Even as some countries have done better than others in controlling this deadly disease, the rapid development of vaccines is bringing us closer to the end of our strange new reality of social isolation.

This dark chapter in our history is also an opportunity for Rotary, because it reminds us of the impact we can have through The Rotary Foundation if we commit to helping others and live up to our highest ideals. It reminds us of the truly international spirit that we must embody to recover from this moment.

During the COVID-19 pandemic, we have witnessed compassion and sacrifice, friendship and resilient good humor. I am reminded of that famous insight popularized by John F. Kennedy: "When written in Chinese, the word crisis is composed of two characters: One represents danger, and one represents opportunity."

Working together, we have done so much to adapt to the COVID-19 pandemic, to care for our communities, and to seize the opportunity to be a part of perhaps the most complex task ever undertaken in history — vaccinating 7 billion people.

This does not mean we will deviate in any way from our avowed commitment to eradicating polio, which remains our highest priority and will continue to be our only corporate program.

On the contrary, while continuing polio vaccinations and surveillance, we can apply all our experience in fighting polio to counter COVID-19. We all have a part to play in combating the growing force of vaccine resistance and misinformation. Our advocacy in our communities will be critical — we need to spread the message about the power of vaccines to save lives. We need to work closely with governments and support them in the vaccination drive. We need to add to the more than 3,000 projects already registered on Rotary Showcase to raise awareness, deliver critical personal protective equipment, and support frontline health workers.

As Aristotle said, human beings are social animals, and while COVID-19 has cruelly deprived us of our natural or habitual environment, it does not prevent us from finding connections and helping others in new ways. As you will see in the coming months, Rotary members are already finding the means to channel their humanitarian spirit through the Foundation, which is constantly adapting to address the world's challenges. Every Rotarian has a role in this effort, and you will find that however you choose to help others and make lasting change, you are not alone.

Secretary's Corner

Regular Weekly Meeting Attendance Report

February, 2021	Dates			
	02	09	16	23
Member Actually Present	07	07	11	10
Member with valid make-up	14	10	11	12
Member Size (Excluding Honorary members)	04	04	04	04
Rule 85	02	02	02	02
Net membership Base	34	34	34	34
Tota Attendance divided by net membership	67.64%	55.88%	70.58%	70.58%



Marlou P. Fulo,PHF
Transforming Secretary

Attendance: February 23, 2021

Rtn. Norman J. Adlawan
AG Neal M. Ararao
Rtn. Michael Bryan A. Briones
PP Charles Aldwin M. Carpio
Pres. Mae T. Dalisay
PAG Arnold M. Nicolas
PE Revedor R. Pereyras
Rtn. Marc Arden Pude
PP Darwin B. Ravelo
IPP Renie P. Siscon

Guests:

Spouse Leslie Bueno
Spouse Claire Briones
Spouse Odessa Carpio
Spouse Lorena Lintuan
Spouse Elay Pereyras
Spouse Kim Pude
Spouse Elma Ravelo
Spouse Gina Siscon
RAC PP Andrew Manlapaz
RAC Sweet Ravelo
Rotakids

Make-up

9th Regular Monthly Board Meeting February 23, 2021

IRtn. Norman J. Adlawan
AG Neal M. Ararao
Rtn. Michael Bryan A. Briones
PP Charles Aldwin M. Carpio
Pres. Mae T. Dalisay
PAG Arnold M. Nicolas
PE Revedor R. Pereyras
Rtn. Marc Arden Pude
PP Darwin B. Ravelo
IPP Renie P. Siscon

Rotary Day Luncheon Fellowship, February 23, 2021

Rtn. Norman J. Adlawan
AG Neal M. Ararao
Rtn. Michael Bryan A. Briones
PP Charles Aldwin M. Carpio
Pres. Mae T. Dalisay
PAG Arnold M. Nicolas
PE Revedor R. Pereyras
Rtn. Marc Arden Pude
PP Darwin B. Ravelo
IPP Renie P. Siscon

Rotary Biking Fellowship, February 23, 2021

Rtn. Norman J. Adlawan
AG Neal M. Ararao
Rtn. Michael Bryan A. Briones
PP Charles Aldwin M. Carpio
Pres. Mae T. Dalisay
PAG Arnold M. Nicolas
PE Revedor R. Pereyras
Rtn. Marc Arden Pude
PP Darwin B. Ravelo
IPP Renie P. Siscon

Rotary Village Magsaysay Ceremonial Turn-over, February 23, 2021

Rtn. Norman J. Adlawan
AG Neal M. Ararao
Rtn. Michael Bryan A. Briones
PP Charles Aldwin M. Carpio
Pres. Mae T. Dalisay
PAG Arnold M. Nicolas
PE Revedor R. Pereyras
Rtn. Marc Arden Pude
PP Darwin B. Ravelo
IPP Renie P. Siscon

PETS/SETS Committee Meeting, February 28, 2021

AG Charles Aldwin M. Carpio
PE Revedor R. Pereyras
SE Arnold M. Nicolas

Treasurer's Corner



PAG Arnold M. Nicolas, PHF+8
Treasurer

Congratulations to the following Rotarians Pay in Full Annual Club Dues

Rtn. Dan A. Bagarra
Rtn. Borg Baldonad
PP Ronald S. Bordios
Rtn. Michael Bryan A. Briones
PP Charles Aldwin M. Carpio
Rtn. Jovito B. Coderis III
Pres. Mae T. Dalisay
Rtn. Dexter C. Consolacion
Rtn. Irvin Dick C. Emia
PE Andy P. Gentugaya
Rtn. Rommel Gomito
Rtn. Azmat Hussain
Rtn. Mark Libuangan
PP Ramel A. Lintuan
Rtn. Joseph B. Low

PP Jong D. Magat
Albert L. Ng, Sr.
PAG Arnold M. Nicolas
PN Jess M. Osorio
PE Revedor R. Pereyras
PAG Glenn A. Pono
Rtn. Marc Arden Pude
PP Darwin B. Ravelo
PAG Jose Alvic P. Suaybaguio
Rtn. Philip S. Villanueva

With Partial Payments :

Rtn. Norman J. Adlawan
Rtn. Kevin Ahn
AG Neal M. Ararao
Rtn. Eduardo C. Dinglasan, Jr.
PP Antonio Inguillo
Sec. Marlou P. Fulo

IPP Renie P. Siscon
Rtn. Mervin Jay Suaybaguio

The Rotary Foundation Goals as of March 02, 2021

	<i>Goals</i>	<i>Actual</i>
Annual Fund	\$ 3,200.00	\$ 5,415.00
Polio Fund	\$ 1,500.00	\$ 3,702.00
Endowment Fund-Share	\$	\$ 1,000.00
Total TRF Donation		\$10,117.00

HISTORY OF ROTARY INTERNATIONAL

The first four Rotarians (from left): Gustavus Loehr, Silvester Schiele, Hiram Shorey, and Paul P. Harris, circa 1905-12.

The first four Rotarians (from left): Gustavus Loehr, Silvester Schiele, Hiram Shorey, and Paul P. Harris, circa 1905-12.

Paul P. Harris, an attorney, wanted to create a professional group with the same friendly spirit he felt in the small towns of his youth. On 23 February 1905, Harris, Gustavus Loehr, Silvester Schiele, and Hiram Shorey gathered at Loehr's office in Room 711 of the Unity Building in downtown Chicago. This was the first Rotary club meeting. They decided to call the new club "Rotary" after the practice of rotating meeting locations.

Within five years clubs had formed across the country, from San Francisco to New York.

In August 1910, Rotarians held their first convention in Chicago. The 16 clubs that existed at that time united to form the National Association of Rotary Clubs.

In 1912, the name changed to International Association of Rotary Clubs to reflect the addition of clubs in other countries. The name Rotary International was adopted in 1922.

By July 1925, Rotary had grown to more than 2,000 clubs and an estimated 108,000 members on six continents.

Rotary's reputation attracted presidents, prime ministers, and a host of other luminaries to its ranks — among them author Thomas Mann, diplomat Carlos P. Romulo, and composer Jean Sibelius.

As Rotary grew, members pooled their resources and used their talents to serve their communities. The organization's dedication to this ideal is best expressed in its motto: Service Above Self.



NOTABLE ROTARIANS

Rotarians are your neighbors, your community leaders and some of the world's greatest history-makers:

Warren G. Harding, U.S. president
Jean Sibelius, Finnish composer
Dr. Charles H. Mayo, co-founder of Mayo Clinic
Guglielmo Marconi, Italian inventor of the wireless radio and Nobel laureate
Thomas Mann, German novelist and Nobel laureate
Friedrich Bergius, German chemist and Nobel laureate
Admiral Richard E. Byrd, American explorer
Jan Masaryk, foreign minister of Czechoslovakia
H.E. Soleiman Frangieh, president of Lebanon
Dianne Feinstein, U.S. senator
Manny Pacquaio, Filipino world-champion boxer and congressman
Richard Lugar, U.S. senator
Frank Borman, American astronaut
Edgar A. Guest, American poet and journalist
Sir Harry Lauder, Scottish entertainer
Franz Lehár, Austrian composer
Lennart Nilsson, Swedish photographer
James Cash Penney, founder of JC Penney Co.

ROTARY HYMN



I want to be a Rotarian for the world,
Make the Rotary flag be a flag of peace unfurled;

I will serve my community,
Help to seek international unity.
Through Rotary, I will dedicate my all,
World understanding shall be my cherished goal.

Refrain: With the Four Way Test
I will pursue my quest
And if I, in a way help obtain
Peace in the world
Then I won't have lived in vain.

I'll observe service above self,
Lend a hand to all who need my help;
I'll get my spouse to involve in Rotary
And in Rotary ways I will train my family.

Refrain: With the Four Way Test
We'll pursue our quest
And if we, in a way help obtain
Peace in the world
Then we won't have lived in vain.

Build a bridge for tomorrow's youth,
Strengthened by nothing but the truth;
Let's join our hands, there's no reason to divide.

We shall all understand, while the good
Lord is our guide.

Refrain: With the Four Way Test
We'll pursue our quest
And if we, in a way help obtain
Peace in the world
Then we won't have lived in vain.

Peace be achieved,
So we won't have lived in vain.



PEOPLE OF ACTION CAMPAIGN GUIDELINES



JUNE 2019

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What's new at the Brand Center?

Be sure to check back often, as campaign resource materials will be added regularly.

1

INTRODUCTION

PROMOTE THE PUBLIC IMAGE OF ROTARY

What is Rotary? This seemingly easy question has many different answers, depending on who you ask. The new Rotary public image campaign aims to provide a simple, consistent answer and rally Rotarians around a single idea: telling — and showing — the world that we are people of action.

Although most of the public knows our name, research tells us that too many prospective members or supporters do not fully understand Rotary. They don't know what we stand for or what we do in local communities. And the majority of those surveyed said they were unaware that a Rotary club exists in their own community.

It is up to all of us to tell Rotary's story. The People of Action public image campaign strives to bring Rotary to life for those who *don't* know us. It does this by showing Rotarians as the people of action we are: leaders who work together in communities to inspire, transform, connect, and celebrate what's possible. This campaign also engages and inspires current and prospective members, as well as donors, partners, and supporters.

Narrowing the gap between awareness and understanding will take time. With help from this guide, you'll find ways to let your community and the world know that we are people of action.

WHAT IS THE PEOPLE OF ACTION CAMPAIGN?

People of Action, our public image campaign, is more than advertising, it's the way we talk about ourselves. It is designed to build understanding of Rotary by answering:

- **What is Rotary?**
- **Who are Rotarians?**
- **What impact do Rotarians make in my community and around the world?**
- **How is Rotary different from other organizations?**

Through a variety of creative materials, the campaign shows Rotary club members as people of action. We know that Rotarians share a unique perspective and a passion for taking action to improve their communities and the world. Where others see despair, Rotarians see hope. Where others see problems, we see solutions. Where some might see challenges, we see opportunities.

This is our chance to show others how Rotary club members see what's possible in their communities and to highlight what we can achieve when we join together to bring those ideas to life.

CAMPAIGN MATERIALS OVERVIEW

People of Action materials are available in all official Rotary languages in the Rotary **Brand Center** (rotary.org/brandcenter). More resources will be added periodically, including:

- Videos
- Print ads
- Outdoor ads
- Online ads
- Radio ads and scripts
- Social media images
- Style guide
- Style guide at a glance
- Templates for creating your own print, digital, and social media ads that feature your club in action

Go to the **Get Started** section to learn how to tell your own People of Action stories and create local campaign materials.

2 GET STARTED

The People of Action campaign is about the difference Rotary and Rotaract clubs make in communities around the world. It was designed to help your club tell your story of local impact.

This campaign is for YOU.



TELL YOUR CLUB'S PEOPLE OF ACTION STORY

Use this exercise to start developing your own club story that will resonate with your community. Completing this worksheet will help make writing your ad easier and more effective. To begin, answer the following questions:

- 1. What are we trying to accomplish?**
Describe the problem or challenge in your community that your club is helping to solve. How did you know it was an issue in your community?
- 2. Who is our audience?**
Who is your audience beyond Rotary members? What do they know about us? What do they think and feel about us? What do we want them to think and feel?
- 3. How did we take action?**
Describe how you used the expertise of your club members or others in the community to tackle the challenge. What obstacles did your club face as you worked on this project?
- 4. What action verb best represents the action you took? (Together, We Connect, Empower, End Polio, Fight Hunger, Inspire, Learn, Mentor, Promote Peace, Save Lives, or Transform)**
- 5. What photo will best illustrate your story?**
What action is it showing? Who is in the photo?
- 6. What was our impact? What evidence supports this?**
- 7. What were the outcomes of our project? How many people did the project affect? What are some other relevant statistics? What changes resulted from the project?**
- 8. How did we touch the lives of people in our community?**
Provide specific examples.
- 9. What do we want our audience to do?**
Learn more? Support your cause? Join you at an upcoming event?

THREE STEPS TO CREATING A PRINT AD

You've answered the important background questions, and you know the story you want to tell. Now it's time to create an ad that will best represent your club and your People of Action message — and grab the attention of your target audience. Here's a three-step process to develop a People of Action print ad that's specific to your club and community.



STEP ONE: SELECT AN ACTION VERB FOR YOUR HEADLINE

"Together, We ..." is part of the headline for this campaign and must be used in all People of Action ads. To finish the headline, select one of the predetermined action verbs that best represents your message. Think about what your club was trying to achieve, or how you approached the local challenge you decided to address. Which action verb best describes what you did? Please choose from the following list:

- Connect
- Empower
- End Polio
- Fight Hunger
- Inspire
- Learn
- Mentor
- Promote Peace
- Save Lives
- Transform

The predetermined action verbs have been cleared for legal purposes. To avoid legal issues, we highly recommend against creating and using other action verbs not found in this guide.



STEP TWO: CHOOSE AN IMAGE OR TAKE A PHOTO

Imagery is critical to showing that we are people of action. Through our images, we want to feature authentic moments of Rotarians working side by side with the community and project beneficiaries. Documentary-style photography generally meets this expectation better than portraits, handshaking, or group photos, which do not show Rotarians in action. Staged snapshots of people do not portray people of action.

To bring the campaign to life in the best way, depict your club in powerful images that capture the public's attention and ignite real emotion. This is what will make our campaign successful. Here's a checklist for how the photos should look and feel:

- The image represents genuine, unstaged moments of Rotarians at work.
- It shows a clear visual narrative that represents the headline.
- Subjects' faces and actions should be positive, happy, and engaging.
- Work with warm and natural lighting. Often, natural light in the early morning and late afternoon achieves the best results.
- Make sure you represent the diversity of your club in age, ethnicity, and gender. Highlight these qualities in your photos. You want people in your community to see themselves in the photo — this will help grab their attention.
- If the project has beneficiaries on-site, capture some images of Rotarians interacting with the beneficiaries to represent the work of the project.
- Ask yourself, "Will people in my community connect with what they see in the photo?"

You don't have to be a professional photographer to do this. When you're taking photos, just keep the following in mind: You want to use powerful images that capture your viewers' attention and inspire interest and an emotional reaction.

For more assistance with photography, download the [People of Action Style Guide](#) from the [Brand Center](#).

Don't forget! Be sure to get signed, written permission from anyone in photos or videos used for Rotary purposes. Written consent should include the name of the subject and a statement that says they agree to being recorded and agree that the person recording them may use the recording. If children are in the photos, get written permission from their parents or guardians. If the photograph or video is taken by someone else, have that person license use to your club and make sure the subjects grant permission for you to use their images or voices.



Rotary unites dedicated professionals from the Golden area and around the globe with one common goal: to do more good. Like organizing a food program for more than 400 students in need so they arrive at school healthy and ready to learn. Helping to eradicate hunger in Golden, Colorado, that's what people of action do. Learn more at rotaryclubofgolden.org

STEP THREE: DEVELOP BODY COPY

The body copy, or the main part of your ad, will tell your story in a brief, informative, and inspiring way. This is where, in as few words as possible, you will:

- **Make your claim:** What did you do that was meaningful for your community? In the example ad on this page, the Rotary Club of Little Rock, Arkansas, USA, is helping reduce illiteracy rates in the area by donating dictionaries and promoting the value of reading to elementary students in the community every year.
- **Offer statistics or other proof of your impact:** How did you go about accomplishing your project? Provide evidence that your club took action to help others. Example: "Each year, the Rotary Club of Little Rock donates dictionaries and shares its love for reading with students in nearly 100 elementary school classrooms." While this is an ongoing project, the club offered proof of the work it's doing to improve literacy rates in the area.
- **Issue a call to action:** What do you want your audience to do when they see your ad? For example, "Learn more at littlerockrotary.com" prompts viewers to visit the club website and learn more about the Rotary Club of Little Rock, whether it's to get more information about the project or discover what Rotary is in general.

Keep in mind that you must cover these three essential elements in your body copy. Otherwise, your ad may come across as confusing, incomplete, or misleading.

To make sure you develop a clear and inspiring message, refer back to the "Tell Your Club's People of Action Story" worksheet to determine one or all of the following:

- What were the outcomes of your project?
- How many people did the project affect?
- What are some other relevant statistics?
- What changes resulted from the project?
- What specific examples show how you affected the lives of people in your community?

Don't forget to include your call to action, or the message that tells readers what you want them to do when they see your ad. Do you want them to learn more? Attend a meeting? Support your cause? Join your club?

Now it's time to start writing. Once you've answered the essential questions in "Tell Your Club's People of Action Story," refer to "Three Steps to Creating a Print Ad" to create your ad. Then use the design template in the **Brand Center** to combine your copy and the image you've chosen into a professional-looking ad. The final result should look similar to the ad shown on the left.

FINAL PRINT AD CHECKLIST



If you work through the three-step process, you will create a strong People of Action print ad. People of Action ads should always follow this framework:

- Your image
- Your action verb
- Your claim
- Your proof
- Your call to action

Now put the ad to the test. Can you answer yes to the following questions? If so, you are ready to create the final ad in the design template.

- Is my story tailored to my audience? Does it appeal to something important to them?
- Does it describe a transformation? Something meaningful?
- Do I offer proof of our impact?
- Have I included personal anecdotes, real-life examples, or stories that will touch my audience's emotions and grab their attention?
- Have I avoided Rotary jargon and acronyms?
- Is it short enough to keep my audience's attention?

Go to the **Share People of Action Ads With the Public** section to learn how to best place and promote your People of Action campaign materials.

DIGITAL CHANNELS



INTERNAL SHARING

Distribute your People of Action materials within the Rotary community.

- Share campaign images on your Rotary club and district websites. Club and district websites should include images from the new People of Action campaign. District websites can also explain how to access the campaign materials in the Brand Center. To post a campaign image on your website, simply download one of the People of Action banner ads from the Brand Center and follow your usual posting process.
- Share campaign videos on the Rotary club and district websites. To add a video to your club or district website, go to [Vimeo.org](https://vimeo.org) to obtain a link for streaming and follow your website's posting process. You can also play the videos on a continuous loop at your Rotary events.
- Place images in your Rotary newsletter. Ask your newsletter editor to include the People of Action image that you'd like to share.

EXTERNAL SHARING

Show your People of Action materials to the public.

- Post on social media. Creating People of Action posts for your social media pages is simple. Think of how you told your story on the previous worksheet. Focus on one of these areas for each social media post. Your copy should be concise, focused, and easy to understand. To post images, follow these steps:
 1. Select the headline you used from the choices available.
 2. Select the image you used for your ad. You can add your own or choose from the images available.
 3. Write your post, keeping your copy concise and focused. Be sure to include a call to action, such as telling your audience to go to your club website and providing the link.
 4. Use the #PeopleofAction hashtag to increase discovery on your social media pages.

Encourage others to use the campaign materials. Post, send, and share all of your People of Action ads. Motivate other Rotarians to do the same within their communities. The more people raise awareness of Rotary, the more our communities will understand Rotary and the good we do. All the materials for the ad campaign, as well as other public image resources, will be in the Brand Center.

PRINT AND BROADCAST



Raising public awareness translates into more support for your projects, stronger links with other community organizations, and increased interest among potential members. Here are effective ways to increase awareness and understanding of what Rotary accomplishes in your community:

- Place ads with your local newspaper, both in print and online. Contact your local newspaper or use your media connections to try to secure no-cost placements of the People of Action ads. Ask if the newspaper will print the ad in an upcoming print edition and post it on the paper's website for a certain period of time.
- Use out of home ads or give ads to local public transportation agencies. Contact your local outdoor advertising vendor or the advertising department of your community's public transit agency to place the ads. You can also use your media connections to try to secure a low-cost ad placement. Work with the agency or vendor to get the ad printed. All People of Action billboards and out of home ads can be downloaded from the Brand Center.
- Provide local shops with ads. Ask if you can post print ads or leave brochures in local stores. Many business owners, if they're not already familiar with Rotary, are willing to help promote good causes and nonprofit organizations. Don't forget to ask club members who own businesses to display the ads as well.
- Have your local radio station air an ad. Here are some tips on how to customize the People of Action radio ads to promote your club:
 - Contact your local station or use your media connections to try to secure free placements of the People of Action radio ads. Offer the preproduced radio ads and a copy of the scripts — some stations may be willing to record the ads themselves.
 - The radio ad also has a split-audio feature, meaning the narration track is split from the other sounds, such as the background music. This allows a voice-over artist to rerecord the script in whatever language or dialect is appropriate.
 - Work with the radio station to select the right person to read the script. You want the person to sound confident, inspiring, and welcoming.
 - Localize the ad by including your club contact information. For example: Connect with the Evanston Lighthouse Rotary club at evlr.org.

Luncheon Fellowship



10th Regular Board Meeting





Learning and Development

Certifies that

Revedor Pereyras

has successfully completed

Club President Basics Learning Plan

on 2/28/21



Learning and Development

Certifies that

Arnold Nicolas

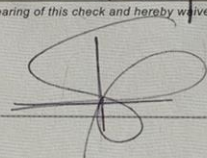
has successfully completed

Club Secretary Basics Learning Plan

on 2/10/21

Rotary Village Magsaysay Cash Donation



ACCOUNT No.	ACCOUNT NAME	CHECK No.	BRSTN
272-063761-2	ROTARY CLUB OF TAGUM NORTH	DTA A 0001707808	03010 0051
PAY TO THE ORDER OF	Rotary District 3860	DATE	February 23, 2021
PESOS	One Hundred Twenty Thousand Pesos Only.		P 120,000.00
<p>CHINABANK CHINA BANKING CORPORATION DAVAO - TAGUM BRANCH 153 PIONEER AVENUE, TAGUM CITY</p>			
			
<p>⑈000 1 70 7808 ⑈030 1 0 005 1 00 2 7 206 3 76 1 2⑈ 000</p>			

Rotary Day Biking Fellowship



The Rotary Foundation

All Time Giving : US \$ 89,017.00 as of March 02, 2021

Multiple Paul Harris Fellows (Active Club Members)

PAG Glenn A. Pono, Major Donor Level 1	\$12,010.00
PAG Arnold M. Nicolas,PHF+8	9,340.02
PE Mae T. Dalisay,PHF+7	8,800.00
PP Darwin B. Ravelo,PHF+7	8,430.00
PP Ramel A. Lintuan,PHF+4	5,525.00
PAG Jose Alvic P. Suaybagoio,PHF+3	4,620.00
PP Charles Aldwin M. Carpio,PHF+3	4,380.00
PP Antonio R. Inguillo,PHF+2	3,210.00
Revedor R. Pereyras,PHF+2	3,220.02
IPP Neal M. Ararao,PHF+2	3,180.00
PP Jong D. Magat,PHF+2	3,035.03
PP Ronald S. Bordios,PHF+1	2,510.93
PP Michael B. Malbog,PHF+1	2,281.50
PN Andres P. Gentugaya,PHF+1	2,210.00
PP Cock Chang F. Soo,PHF+1	2,096.50
Renie P. Siscon,PHF+1	2,050.00

Paul Harris Fellows (Active Club Members)

Philip S. Villanueva,PHF	1,485.00
Artemio Ian D. Palijo III,PHF	1,065.00
Albert L. Ng Sr.	1,010.00
Rommel Gomito	1,000.00
Marlou P. Fulo,RFSM	1,000.00
Marc Arden Pude,RFSM	1,000.00
Kevin Ahn,RFSM	1,000.00

Rotary Foundation Sustaining Members (Active Club Members)

Jess M. Osorio,RFSM	620.00
Dan A. Bagarra,RFSM	500.50
Mark Anthony Libuangan,RFSM	410.00
Azmat Hussain,RFSM	235.00
Irvin Dick Emia,RFSM	186.50
Excelsis Deo Baldonado,RFSM	135.00

Paul Harris Society Members:

PAG Glenn A. Pono	4 yrs
PP Darwin B. Ravelo	4 yrs
PP Ramel A. Lintuan	3 yrs
Albert L. Ng Sr.	1 yr

Paul Harris Fellows (Former Members & Donors)

PAG Jim M. Osorio,PHF+4	\$ 5,026.50
PP Joseph Nilo F. Parrenas,PHF+2	3,751.50
PAG Leopoldo Diamante	3,210.00
PP Reynaldo T. Salve	2,700.00
Mr. Philip A. Santiago, Jr.	2,027.00
PP Christopher Donayre	1,967.39
Mr. Alexander C. Cabahug	1,800.00
Dr. Asterio M. Ramiscal	1,610.00
PP Florencio B. Ibanez,Jr.	1,460.00
Mr. Allan L. Templa	1,405.00
PP Marty D. Briguez	1,305.00
Dr. Joel Mendoza	1,261.50
+Benjamin A. Arboso	1,210.00
PP Urbano D. Budtan	1,210.00
Engr. Bartolome A. Navalta	1,205.00
Lorena Lintuan	1,200.00
Mr. Bhagwan Chulani	1,100.00
Mr. Noel Navarro	1,110.00
Mr. Noel Navarro,Jr.	1,055.00
Engr. Gudillo R. Lapay	1,030.00
+PP Jesus Albacite	1,021.74
+Mr. Guy Polome	1,010.00
Mr. Herminigildo B. Apsay	1,005.00
+Atty. Jose T. Amacio	1,000.00
Mr. Hermis Bordios	1,000.00
Odessa Maglana-Carpio	1,000.00
Engr. Roy Castillo	1,000.00
Johann Calvin Pono Chieng	1,000.00
Mr. July A. Claveria	1,000.00
+PP Rogelio E. Israel	1,000.00
Marisa Gomito	1,000.00
Engr. Carlo Lacson	1,000.00
Lorena Lintuan	1,000.00
Ramel Brandon Lintuan	1,000.00
+CP Sing Beng Lee	1,000.00
Engr. Eaco Buen J. Pondoc	1,000.00
Mr. Rey Pangilan	1,000.00
Sweet Dianne Ravelo	1,000.00
Precious Shannel Ravelo	1,000.00
Mrs. Elma D. Ravelo	1,000.00
Mrs. Maricor Soo,RN	1,000.00
PP Rey T. Uy	1,000.00
De Carlo L. Uy	1,000.00
Wendy Ng	1,010.00

Rotary Club of Tagum North Groupings

The Quenchers

Man does not live by soap alone; and hygiene, or even health, is not much good unless you can take a healthy view of it or, better still, feel a healthy indifference to it.

Gilbert K. Chesterton

Renei P. Sicson Group Leader
Arnold M. Nicolas
Kevin Ahn
Lyndon Melvi C. Sumiog
Albert Ng, Jr.
Philip S. Villanueva
Marc Pude

The Mentors

"Literacy is a bridge from misery to hope."
— **Kofi Anan**

Charles Aldwin M. Carpio Group Leader
Darwin B. Ravelo
Ronald S. Bordios
Michael Bryan A. Briones
Joseph B. Low
Jong Magat
Glenn Pono

The Planters

"The environment is where we all meet; where we all have a mutual interest; it is the one thing all of us share."

— **Lady Bird Johnson**

Jose Alvic P. Suaybaguio Group Leader
Mae T. Dalisay
Dan Bagarra
Irvin Dick Emia
Rommel Gomito
Dexter Consolacion
Revedor Pereyras
Michael Salvador Malbog

The Peacemakers

War does not determine who is right - only who is left.
— **Bertrand Russell**

Ramel A. Lintuan Group Leader
Andy P. Gentugaya
Marluo P. Fulo
Tony Inguillo
Mark Libuangan
Cock Chang Soo
Azmat Hussain
Excelses deo Baldonado
Neal M. Ararao

Rotary Code of Conduct



As a Rotarian, I will

1. Exemplify the core value of integrity in all behaviors and activities
2. Use my vocational experience and talents to serve Rotary
3. Conduct all my personal, business and professional affairs ethically encouraging and fostering high ethical standards as an example to others
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings.
5. Promote recognition and respect for all occupations which are useful to society
6. Offer my vocational talents: to provide opportunities for young people, to work of the relief of the special needs of others, and to improve the quality of life in my community.
7. Honor trust that Rotary and other Rotarians provide and not do anything that will bring disfavor or reflect adversely on Rotary or other Rotarians
8. Not seek from a fellow a privilege or advantage not normally accorded others in a business or professional relationship

Rotary



THE FOUR-WAY TEST of the things we think, say or do

- I. Is it the TRUTH?
- II. Is it FAIR to all concerned?
- III. Will it build GOODWILL
& BETTER FRIENDSHIPS?
- IV. Will it be BENEFICIAL
to all concerned?



OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST:

The development of acquaintance as an opportunity for service;

SECOND:

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD:

The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH:

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Monthly Theme / Events

August 2020

Membership and New Club Development Month

September 2020

Basic Education and Literacy Month

October 2020

Economic and Community Development Month

5-11 October — Rotary Alumni Reconnect Week

24 October — World Polio Day

November 2020

Rotary Foundation Month

2-8 November — World Interact Week

December 2020

Disease Prevention and Treatment Month

15 December — Last day for early registration discount for the 2021 Rotary Convention

January 2021

Vocational Service Month

February 2021

Peace and Conflict Prevention/Resolution Month

7-11 February — International Assembly, Orlando, Florida, USA

23 February — Rotary's anniversary

March 2021

Water and Sanitation Month

8-14 March — World Rotaract Week

31 March — Preregistration discount ends for the Rotary International Convention

April 2021

Maternal and Child Health Month

30 April — Rotary International Convention registrations and ticket cancellations are due

May 2021

Youth Service Month

June 2021

Rotary Fellowships Month

11-12 June — Rotaract Preconvention, Taipei, Taiwan

11-12 June — Youth Exchange Officers Preconvention, Taipei, Taiwan

12-16 June — Rotary International Convention, Taipei, Taiwan

30 June — Rotary Citation for Rotary Clubs Award nominations are due

A look ahead to international events. All dates are tentative.

2022

16-20 January – International Assembly, Orlando, Florida, USA

4-8 June – Rotary International Convention, Houston, Texas, USA

Club Committees

CLUB ADMINISTRATION

Club Program/Attendance
FB Admin
Archive
Fellowship
Charter Anniversary
Family of Rotary

MEMBERSHIP

Recruitment/Retention
Orientation/Education
Mentoring
Membership Assessment and Planning
Alumni/ Diversity

PUBLIC RELATIONS

Media Relations
Advertising
RI Taiwan Convention
External Relations
Web and Social Media

SERVICE PROJECTS

Vocational
Community
International
RYLA
Rotaract
Interact
Fundraising for Club Projects
Water for Life
Tapayanon
Environment
Pink Tagum
Anti Dengue
Scholarship Taekwondo

ROTARY FOUNDATION

Scholarship/Stewardship
Vocational Training Team
District Grants
Global Grants
Polio

PP Darwin B. Ravelo

Sec. Marluo P. Fulo
Marc Arden Pude
PAG Arnold M. Nicolas
Dan A. Bagarra
Mark Anthony S. Libuangan
Rommel B. Gomito

PP Charles Aldwin M. Carpio

Dexter Consolacion
Dexter Consolacion
Irvin Dick Emia
Pres. Mae T. Dalisay
PN Revedor R. Pereyras

PP Ronald S. Bordios

Norman J. Adlawan
Dan A. Bagarra
Albert Ng, Sr.
PP Cock Chang F. Soo
Artemio D. Palijo III

Jess M. Osorio

PP Jong D. Magat
Gedeon Tolentino
Kevin Ahn
Michael Bryan A. Briones
Excelsis Deo Baldonado
Azmat Hussain
Philip S. Villanueva
PE Andres P. Gentugaya
IPP Renie P. Sison
PP Tony Inguillo
PP Michael Salvador B. Malbog
Joseph Low
Azmat Hussain

PP Ramel A. Lintuan

PAG Glenn A. Pono
PAG Jose Alvic P. Suaybaguio
PAG Arnold M. Nicolas
PAG Glenn A. Pono
AG Neal M. Ararao



Rotary:

Rotary International is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian service and to advance goodwill and peace around the world. Wikipedia

President: Mark Daniel Maloney (July 2019 - Present)

Motto: Service Above Self

Membership: 1.22 million

Publication: The Rotarian

Founder: Paul P. Harris

Founded: 23 February 1905, Unity Building, Chicago, Illinois, United States



Rotaract originally began as a Rotary International youth program in 1968 at Charlotte North Rotary Club in Charlotte, North Carolina, United States, and has grown into a major Rotary-sponsored organization of over 10,904 clubs spread around the world and 250,792 members in 184 countries. Wikipedia

Motto: Self Development - Fellowship Through Service

Membership: 291,006

Focus: Fellowship and Service

Origins: The Rotary International Family

Founded: 13 March 1968

Headquarters: Evanston, Illinois, United States



Interact clubs bring together young people ages 12-18 to develop leadership skills while discovering the power of Service Above Self. Find out how serious leadership can be seriously fun.

Founder: Rotary International

Founded: 28 October 1962



Rotary Community Corps is a group of people who share our commitment to changing the world through service projects. Rotary Community Corps members plan and carry out projects in their communities and support local Rotary club projects but are not members of a Rotary club

ROSTER OF MEMBERS

ROTARY ID	NAME	CLASSIFICATION	SPOUSE	MILESTONES
10653559	Norman Adlawan ,RFSM	Catering Services	Jane	1
10142164	Kevin Ahn,PHF	Past Service	Malou	2
8721076	Neal M. Ararao,PHF+1	Dentistry Orthodontics	Leslie	7
8537322	Dan A. Bagarra,RFSM	Orthopedic Surgery	Debbie	8
10323897	Excelsis Deo Baldonado,RFSM	Bottle Gas Distribution	Jessa	2
10673853	Michael Bryan A. Briones,RFSM	Sports Equipment Retail	Claire	2
2545425	Ronald S. Bordios,PHF+1	Mobile Phone Retailer		16
6986525	Charles Aldwin M. Carpio,PHF+2	Nursing Service	Odessa	11
10673859	Dexter C. Consolacion,RFSM	Banking Commercial		2
11033599	Jovito B. Coderis III	Law Enforcement	TJ	
8921443	Mae T. Dalisay,PHF+4	Medicine Pediatric		3
10999098	Eduardo C. Dinglasan,Jr.	Restaurateur	Dyma	New
9470314	Irvin Dick Emia,RFSM	Transport Licensing	Nelma	4
9972836	Marlou P. Fulo,PHF	Financing		3
5983987	Andres Gentugaya,PHF+1	Water Supply and Treatment	Nelly	14
6693871	Rommel Gomito,PHF	Engineering Civil	Marissa	New
9972844	Azmat Hussain,RFSM	Auto Sales Used	Dyesebel	3
2057027	Tony Inguillo,PHF+2	Real Estate Broker	Dafnie	New
10346959	Mark Anthony Libuangan,RFSM	Governmental Relations	Sarah	2
8426668	Ramel A. Lintuan,PHF+3	Gas Services	Lorena	8
10676722	Joseph D. Low,RFSM	Pawnshop Management	Rose	1
3380633	Jong D. Magat,PHF+2	Contractors General	Rhoda	22
6377182	Michael B. Malbog,PHF+1	Cosmetic Surgery	Tweet	15
10653586	Albert L. Ng,Sr., PHF	Plywood Manufacturing	Wendy	1
5912929	Arnold M. Nicolas,PHF+8	Insurance Consultancy		17
10419717	Jess M. Osorio,RFSM	Architecture	Rose	2
8720381	Artemio Ian D. Palijo III,PHF	Engineering Electronics	Tata	7
5881882	Revedor R. Pereyras,PHF+2	Tables & Chairs Rental	Elay	12
6812841	Glenn A. Pono,Major Donor	Adult Pulmonary Medicine		12
10346963	Marc Arden Pude,PHF	Insurance Non-Life	Kim	2
6377179	Darwin B. Ravelo,PHF+7	Heavy Equipments Rental	Elma	15
8720375	Renie P. Siscon,PHF+1	Auto Parts Surplus	Gina	7
1510880	Cock Chang F. Soo,PHF+1	Real Estate - Rentals	Maricor	31
10999096	Mervin Jay Z. Suaybaguio	Government Information Services		New
5912917	Jose Alvic P. Suaybaguio,PHF+3	Engineering Sanitary	Aweng	17
5250782	Philip S. Villanueva,PHF	Computer Retail	Melissa	20

Honorary Members

10653633	Wendy Ng
2057033	Joseph Nilo F. Parrenas,PHF+2
1907065	PP Jim M. Osorio,PHF+
9341312	Gov. Jayvee Tyron L. Uy,PHF
5250782	PP Rey T. Uy, PHF

Club Partners:

Rotaract Club of Tagum North-UM Tagum Chapter March 15, 1993-Club #11175
 Rotaarct Club of Tagum North-Palm City Chapter September 19, 2012-Club #90381
 Interact Club of Tagum North-UM High School-Club # 70360
 Interact Club of Tagum North-UM Senior High School-Club # 218794
 Rotary Community Corp-Imelda

THE PAST PRESIDENTS AND RI LOGOS



SING BENG LEE +
1988-1989



ROGELIO ISRAEL +
1989-1990



CRISANTO MANIWANG+
1990-1991



JESUS ALBACITE +
1991-1992



REGINO O. VERGARA +
1992-1993



JIM M. OSORIO
1993-1994



COCK CHANG F. SOO
1994-1995



JOEL RETERBA +
1995-1996



ALBERT NAVALLO
1996-1997



MACARIO BERMUDEZ, II
1997-1998



SAMUEL RAYMUNDO
1998-1999



REY T. UY
1999-2000



JOSEPH NILO F. PARREÑAS
2000-2001



GEORGE SILVOSA
2001-2002



CONRADO D. MAGAT
2002-2003



FLORENCIO I. IBAÑEZ, JR.
2003-2004



LEOPOLDO D. DIAMANTE
2004-2005



MARTELINO D. BRIGUEZ
2005-2006



JOSE ALVIC P. SUAYBAGUIO
2006-2007



REYNALDO T. SALVE
2007-2008



ARNOLD M. NICOLAS
2008-2009



SALDY F. DALISAY+
2009-2010



GLENN A. PONO
2010-2011



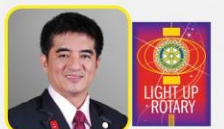
ANTONIO R. INGULLO
2011-2012



Charles Aldwin Carpio
2012-2013



Darwin B. Ravelo
2013-2014



Salvador Michael B. Malbog
2014-2015



Christopher Donayre
2017-2018



Ramel Lintuan
2017 - 2018



Neal Ararao
2018 - 2019



Renie P. Siscon
2019-2020

WHY THE ROTARY YEAR BEGINS 1 JULY?



Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even *The Rotarian* changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in *The Rotarian* that July noted, "The Rotary year that is rapidly drawing to a close has been signaled by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.

Mission

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

Diversity and Rotary

Rotary International recognizes the value of diversity within individual clubs. Rotary encourages clubs to assess those in their communities who are eligible for membership, under existing membership guidelines, and to endeavor to include the appropriate range of individuals in their clubs. A club that reflects its community's diversity with regard to professional and business classifications, gender, age, religion, and ethnicity is a club with the key ingredients to its successful future.

Rotary
District 3860



**SERVE TO
CHANGE LIVES**

VIRTUAL PETS & SETS 2021

MARCH 11 - 7PM - OPENING PLENARY SESSION

MARCH 13 - 4PM - PLENARY SESSIONS

MARCH 18 - 7PM - BREAKOUT SESSIONS

MARCH 19 - 7PM - CLOSING PLENARY & GRADUATION

Save the Dates!



- Show the People of Action videos. Here are some tips on how to customize the People of Action TV ads to promote your club:
 - Many television stations provide public service programs, short announcements, and messages — sometimes aired at no charge for community organizations like Rotary. Contact local stations and ask for the public service director or the community affairs director. Show them the video and ask them if they will air it for free.
 - Each video is available in two versions: 30- and 90-second spots that are ready to use, along with 25- and 85-second spots that leave 5 seconds at the end for you to add information about your local Rotary club or district. The 25- and 85-second spots can be localized with the help of the TV station or a video editing facility.
 - The 30- and 90-second videos are also available without a voice-over. These videos also have a split-audio feature, meaning the narration track is split from the other sounds, such as the background music. This allows a voice-over artist to rerecord the script in whatever language or dialect is appropriate.
 - If you use the 25- or 85-second versions, consider using the five extra seconds of blank space to add a message including the name of your club and your website. For example:

EVANSTON LIGHTHOUSE ROTARY CLUB
evlrc.org
 - Ask the television station about including Rotary's digital ads in its online and social media platforms.
- Additional ideas for low- or no-cost advertising: Investigate whether there are opportunities for your club to advertise on parking meters, taxi boards, balloons, blimps, and grocery shopping carts, as well as community bulletin boards or at your local movie theater.

Don't forget to share; we want to hear your stories! Once you've launched a local People of Action campaign, tell us your story and show us pictures of how you used the ad materials. We may feature your work in internal global promotions. Write to our marketing staff at pr@rotary.org.

Go to the **Contact Information** section to find where to send any questions you have about People of Action.

CONTACT INFORMATION

Need help? Contact our marketing staff at pr@rotary.org with campaign questions or graphicdesign@rotary.org for design help.

Go to **Introduction** to return to the beginning of the document, or go to rotary.org/brandcenter to start creating your own People of Action materials.

